

# CLEAN RIVER PARTNERS



710 Division Street South • Northfield, MN 55057

507-786-3913 • [www.cleanriverpartners.org](http://www.cleanriverpartners.org)

Roy McIntyre  
Waterville Lakes Assoc.  
P.O. Box 246  
Faribault, MN 56096

7 March 2022

Dear Roy,

On May 20, 2022, Clean River Partners (formerly named Cannon River Watershed Partnership) is hosting the 2022 **Downstream Environmental Film Festival** in Central Park in Northfield. Visitors will get to watch 10-20 short films created to educate and inspire people to work for cleaner water and healthier communities.

On Saturday, September 17, 2022, we will host the 14<sup>th</sup> Annual **Cannon River Watershed-Wide CleanUP**. Over the past thirteen years groups like yours have helped over 2,860 volunteers pull more than 173,420 pounds of trash from the Cannon and Straight rivers and area lakes.

With these two great events happening in September, **there are twice as many ways your business can help "Make Clean Water Happen" in our communities.**

Sponsors help fund event supplies, equipment rental, staff time, and other program expenses.

**Could you support clean water with a \$500 Steward-level Sponsorship for the Downstream Environmental Film Festival and/or the Cannon River Watershed-Wide CleanUP?**

If that level isn't the right fit for you, please consider being a Supporter (\$250) or Friend (\$100) sponsor. We acknowledge those sponsors on our website and through online media. Please review the enclosed sponsorship forms for details.

Please keep in mind that sponsorships for the **Downstream Environmental Film Festival** are due on **Monday, April 18th**. The spring moves fast, so don't forget to send in your sponsorship today!

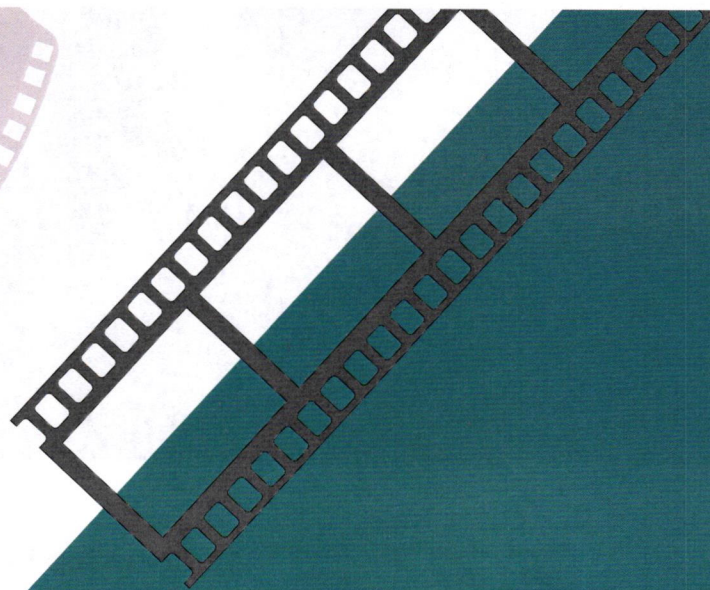
In partnership for cleaner rivers and lakes,

Kristi Pursell, Executive Director, Clean River Partners



Hosted by:

**CLEAN RIVER  
PARTNERS**



*Sponsor the 6th Annual*

# DOWNSTREAM ENVIRONMENTAL FILM FESTIVAL

FRIDAY MAY 20, 2022  
CENTRAL PARK  
NORTHFIELD, MN

OPEN GATE | 7:00 PM

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With your support, **Clean River Partners** can host a festival of nature and water-themed short films that entertain, educate, and inspire participants to take action for clean water and healthier communities.

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**Sponsorship Deadline:**

**April 18th, 2022**



Over the past 5 years, the Downstream Environmental Film Festival has attracted over 650 participants and shown over 55 local, national, and international films.



Friend \$100	Supporter* \$250	Steward* \$500+	Sponsorship Levels and Benefits
✓	✓	✓	MEMBERSHIP in Clean River Partners for a year
✓	✓	✓	YOUR BUSINESS THANKED in the Clean River Partners June e-Newsletter
	✓	✓	RECOGNITION on our Clean River Partners FaceBook Page
		✓	YOUR LOGO on the Downstream website with a hyperlink from our website to yours
		✓	YOUR LOGO on festival posters and on the screen at the festival

**We appreciate your support of this unique community event!  
Together we can work to keep our rivers and lakes clean!**



To sponsor this festival, please complete this section and mail with your check to:

**Clean River Partners, 710 Divison St. S, Northfield, MN 55057**

Supporters\* and Stewards\*, please email a high-resolution jpeg of your company's logo by April 18th, 2022 to [kevin@cleanriverpartners.org](mailto:kevin@cleanriverpartners.org)

**Contact Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Website/URL:** \_\_\_\_\_

**Sponsorship Level (circle one) : Friend    Supporter    Steward**

Questions? Contact Kevin Strauss at 507-786-3913 or at [kevin@cleanriverpartners.org](mailto:kevin@cleanriverpartners.org)





SPONSOR THE 14TH ANNUAL  
**WATERSHED-WIDE  
CLEANUP**

SATURDAY, SEPTEMBER 17TH, 2022

**CLEAN RIVER  
PARTNERS**



**It's time again to connect your business or organization with one of the area's best-known volunteer events! Make our rivers and lakes cleaner and connect with your community.**

With your support, Clean River Partners (formerly Cannon River Watershed Partnership) can acquire supplies and food for our incredible volunteers, plan the event, and oversee cleanups in these communities:

- Cannon Falls
- Faribault
- Medford
- Northfield
- Owatonna
- Red Wing
- Shields Lake
- Waterville
- Welch












**PLEDGE YOUR  
SUPPORT TODAY**

**to secure your benefits (listed on back) and help us plan for another successful event!**

Over the past 13 years, business owners like you have supported **2,860** volunteers removing **173,420** pounds of trash from our waterways. Your financial support has been amazing. Thank you for your help!





FRIEND \$100	SUPPORTER* \$250	STEWARD* \$500	SPONSORSHIP LEVELS AND BENEFITS
			MEMBERSHIP in the Clean River Partners for a year
			YOUR BUSINESS THANKED in the Clean River Partners October e-newsletter and on our website
			YOUR LOGO in the Clean River Partners October e-newsletter and website with a hyperlink from our website to yours
			RECOGNITION on our Clean River Partners Facebook page
			YOUR LOGO in community newspaper ads thanking Watershed-Wide Cleanup volunteers and sponsors and printed on Thank You signs at each CleanUP location



## REGISTER A WORKPLACE TEAM

by contacting Kevin at [kevin@cleanriverpartners.org](mailto:kevin@cleanriverpartners.org)

We appreciate your support of  
this flagship community event!  
Together, we can work to keep  
our rivers and lakes clean!

\*\*\*Please note: logos and sponsorship checks  
must be received by the *August 20th* deadline to  
receive the sponsorship benefits outlined above.

To sponsor Clean River Partners this year, please complete this section and mail, along with your check, to:

**Clean River Partners, 710 Division Street South, Northfield, MN 55057**

Supporters\* & Sponsors\*, please email a high-resolution .jpeg of your company's logo to: [kevin@cleanriverpartners.org](mailto:kevin@cleanriverpartners.org).

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ (Will not be published)

Website/URL: \_\_\_\_\_

Sponsorship Level: ☐ Friend ☐ Supporter ☐ Steward

For sponsorship questions, contact Kevin at 507-786-3913 or [kevin@cleanriverpartners.org](mailto:kevin@cleanriverpartners.org).